Dear Broadway Market Tenant:

Greetings!

I am writing to you to give you the <u>straight</u> story about what's happening at the Broadway Market, a place I love and will never abandon.

First, let me tell you that as Council President, Broadway-Fillmore resident and life-long Market customer, it deeply hurts me to see the difficulties the Market is currently going through. But, I have faith, that through our mutual efforts, the Market can be a better, stronger, more exciting place that will be around for many more years to come.

The City of Buffalo and I will work with you to create a new day at the Market, with fresh ideas, solid action and better direction.

The current Broadway Market lease expires on June 30, 2008, and I am diligently working with Mayor Byron Brown and the Common Council to craft a new lease agreement and Market leadership that will be better for you and the people who depend on the Broadway Market.

Mayor Brown and the Common Council have pledged their support to me to put the Market in a new direction. We invite you to work with us on this new direction.

Unfortunately, recent actions by current Executive Director Richard Fronczak and Jim Malczewski have been <u>very hurtful</u> to the Broadway Market, *and have severely damaged relations with city government.*

Malczewski and Fronczak have behaved in a heavy-handed manner that is not conducive to saving the Broadway Market. They have presided over the tragic decline of the Market, and have driven good people off the Market Board and stifled progressive ideas. The number of vendors under Fronczak/Malczewski has dropped to around thirty-one, far less than the over fifty vendors in the 1990's.

Fronczak and Malczewsi deeply offended Congresswoman Louise Slaughter, who withdrew \$1.2 million in funding from the Broadway Market.

Now, the current Market leadership is lying about \$1-million in City of Buffalo bond funds.

In a flyer signed by Cheri Altemoos, it is alleged that in 1998, former Council Member Karen Ellington, "obtained" \$1-million in city bond funds for the Broadway Market. **This is a lie.** Karen Ellington did not serve on the Common Council in 1998 and never initiated this funding. Ellington was Council Member in 2000 and 2001. I put in the one million dollar bond when I was Council Member in 1999. This money was frozen after the city's economic downturn after the terrorist attack on 9/11 and the creation of the Control Board.

In the years I have been Council Member, I obtained substantial funding for the Broadway Market., and I can prove it.

Here is just a partial look at the funding I put in for the Broadway Market:

- * 1988 -present Franczyk and Common Council forgave \$36,000 annual rent required to be paid by the Broadway Market to City of Buffalo for a total future savings of \$720,000.
- 1987 -88 \$157,500 CDBG funds Broadway Market renovation.
- 1988 Having city pay half of Broadway Market utilities at \$140,000 in 1988 dollars. Water bill arrears also waived.
- 1988 Forgive annual requirement of Broadway Market to budget \$50,000 Capital Reserve Fund.
- 1992 Reconstruction of Broadway Market Parking Ramp \$261,509
- 1996-97 \$85, 664.96 CDBG funds technical assistance.
- 1997 \$120,000 CDBG funds to build Gibson Street Save-A-Lot parking lot.
- 1998 1999 Broadway Market Renovations \$500,000. (bond funds)
- 1999 \$1,000,000 Broadway Market renovation (bond funds)
- 2003 As proposed by Dave Franczyk, city forgave \$382,513.56 in utility debt, a debt if still on the books would have closed the Market
- 2005 -06 \$39,555 CDBG for lighting and upgrades
- 1986 2000; 2002 -present dozens of resolutions in support of Broadway Market.

I have not, as Joseph Petruso falsely claims, given more support to the Central Terminal, which has received about \$200,000 from me, well under the money in capital budget, block grant and utility and debt forgiveness I have given to the Broadway Market.

I tell you these things not to "toot my own horn," but to counter the malicious lies told by people like Petruso, who in 1995 was stopped by the Broadway Market Board for illegally using the Broadway Market logo in the restaurant he opened in Cheektowaga after he abandoned his spot at the Broadway Market. Additionally, Petruso was stopped from stripping Broadway Market air conditioners for his restaurant in Cheektowaga. His old spot in the Market is still empty, yet Petruso sits on the Market Board.

Saving the Broadway Market is more than money, which may again flow to the Market if it puts on stronger, better, smarter leadership. **Under the Fronczak/Malczewski misrule, no amount of**

money can save the Broadway Market from slow, tragic decline. As I've said, the Market has to "re-imagine" itself and open itself to new ideas, like Markets have all over the country, many in neighborhoods as difficult as ours.

Nothing worth fighting for comes easy. We can have a positive new day at the Broadway Market, but I need your help in creating a new management team that'll do things right. I stand ready to talk to you and work with you. I know we can do it.

Dave Franczyk

Council President